



MORE THAN A CLUB



EFFORT
DEDICATION
GLORY

2019

SPONSORSHIP PROSPECTUS

GOULBURN VALLEY SUNS FOOTBALL CLUB
The region's representative Club for the
National Premier League Victoria



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THE GVSUNS STORY

Formed in 2014, the GV Suns FC are a part of the Victorian National Premier League, the highest level of competition football in this country, under the A-League.

The Club proudly fills squads in NPL2 Seniors and Under 20s, and NPL Junior Boys Under 12 through to Under 18, along with a Skills Acquisition Program that engages players from Under 8 to 11.

The Club represents the most talented youth in our region, and is only one of 4 regional clubs outside of metro Melbourne to be included in this elite competition.

The GV Suns compete in a 27 round fixture against some of the biggest Metropolitan Clubs in the Country. Eighteen of these matches are played at our home base, the state-of-the-art, Shepparton Sports City.

What it means to be a part of the GV Suns community...

- Our players are given the best possible experience for progressing their development and growth. We offer a strong and structured training regime. The quality of the coaching and support staff is high, and they are all enthusiastic, committed, encouraging, friendly and approachable.
- Along with physical, personal and team development, we will also promote a relationship between players/coaches/committee members/families/members that is focused on the enjoyment of the sport.
- The GV Suns is an all-inclusive Club, where all of the people involved are highly motivated, dedicated and committed to improvement and progress in all areas; from setting and achieving goals, to establishing relationships and adding value to the local community.
- Players, their families and supporters alike meet and socialize with other members at trainings, match days and also outside of the game itself. The Club hosts a number of functions throughout the year so that players and families may also enjoy the social aspect of the game.
- The GV Suns is committed to providing you with a professional, organised and positive experience.

In this package, you will find detailed documentation with information on how you and your Company can contribute to our Club.

Your support, regardless of size will have a lasting impact in our community for years to come, and will go a long way to ensuring the success of the Club and it's players for the future.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

I thank you in advance for the generosity of your financial commitment. We recognise the competing demands for your resources and appreciate your willingness to support our organisation.

Go Suns!

Michael Crisera - Club President



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TIER PACKAGES

BRONZE SPONSOR

INVESTMENT: \$750 PER ANNUM

Your contribution entitles you to:

- One Family Season Membership to GV Suns Senior Matches
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Your company will be recognized by promoting kids in sport, and promoting active fitness and exercise for players
- Opportunities to provide products for children at Clinic/Event Days
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
- Promoted awareness of the relationship between the GV Suns and your company through Facebook

SILVER SPONSOR

INVESTMENT: \$1,000 PER ANNUM

Your contribution entitles you to:

- One Family Season Membership to GV Suns Senior Matches
- Two tickets to major Club functions
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Highlighting the superiority of your products and services
- Your company will be recognized by promoting kids in sport, and promoting active fitness and exercise for players
- Opportunities to provide products for children at Clinic/Event Days
- Placement in newsletters to add content – perfect for coupon distribution or new product information etc.
- Exposure and branding out to all prospects and members of the GV Suns FC
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
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GOLD SPONSOR

INVESTMENT: \$1,500 PER ANNUM

Your contribution entitles you to:

- One Family Season Membership to GV Suns Senior Matches
- Four tickets to major Club functions
- One Club scarf or beanie
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Highlighting the superiority of your products and services
- Your company will be recognized by promoting kids in sport, and promoting active fitness and exercise for players
- Media Opportunities – Games are livestreamed, some are televised Australia-wide
- Opportunities to provide products for children at Clinic/Event Days
- Placement in newsletters to add content – perfect for coupon distribution or new product information etc.
- Exposure and branding out to all prospects and members of the GV Suns FC
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
- Promoted awareness of the relationship between the GV Suns and your company through Facebook

STADIUM SEAT SPONSOR

INVESTMENT: \$500 PER ANNUM

Your contribution entitles you to:

- Decal of your Company's Logo on the rear of two seats in the Grandstand Main Pavilion at Shepparton Sports City
- One Family Season Membership to GV Suns Senior Matches
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Exposure and branding out to all prospects and members of the GV Suns FC
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC held at Shepparton Sports City



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GROUND SIGNAGE

SEE YOUR COMPANY
LOGO, PITCHSIDE AT THE
STATE'S PREMIER REGIONAL
FACILITY

IN RETURN FOR YOUR INVESTMENT YOU WILL
RECEIVE

A 3 X 1.2 METRE PREMIUM SIGN
ON MAIN PITCH AT
SHEPPARTON SPORTS CITY

Benefits in addition to the sign include

- One Family Season Membership to GV Suns Senior Matches
- Increased Awareness and Brand Recognition Nationally through Sport, therefore an increased demand for Products
- Exposure and Branding out to all Prospects and Members of the GV Suns FC
- Branding on all Membership Brochures, Website, Direct Mail and Electronic Mail
- Display of Presence for Member Events and Functions held by GV Suns FC held at Shepparton Sports City

\$2,500 PER ANNUM



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JUNIOR TEAM SPONSORSHIP

SPONSORSHIP PACKAGE

In return for your Team Sponsorship Investment, we aim to provide ongoing benefits to your Company by way of:

- Branding on selected age group playing kits
- Increased customer loyalty through the GV Suns FC
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Highlighting the superiority of your products and services
- Your Company will be recognized by promoting kids in sport, and promoting active fitness and exercise for players
- Media Opportunities – Games are livestreamed, some are televised Australia-wide
- Opportunities to provide products for children at Clinic/Event Days
- Placement in newsletters to add content – perfect for coupon distribution or new product information etc.
- Exposure and branding out to all prospects and members of the GV Suns FC
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
- Promoted awareness of the relationship between the GV Suns and your company through Facebook
- One Family Season Membership to GV Suns Senior Matches

We welcome discussion about any further opportunities, or requirements that your company may have as a condition of sponsorship.

**\$3,500 PER ANNUM
PER TEAM**



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JUNIOR TEAM & GROUND SIGNAGE

SPONSORSHIP PACKAGE

In return for your Junior Team and Ground Signage Sponsorship Package investment, we aim to provide ongoing benefits to your Company by way of

- Branding on selected Age Group Playing Kits
- Increased customer loyalty through the GV Suns FC
- One 3m x 1.2m Premium Sign on the Main Pitch at Shepparton Sports City, the State's premier regional facility
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Highlighting the superiority of your products and services
- Your Company will be recognized by promoting kids in sport, and promoting active fitness and exercise for players
- Opportunities to provide products for children at Clinic/Event Days
- Placement in newsletters to add content – perfect for coupon distribution or new product information etc.
- Exposure and branding out to all prospects and members of the GV Suns FC
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
- Promoted awareness of the relationship between the GV Suns and your company through Facebook
- One Family Season Membership to GV Suns Senior Matches

We welcome discussion about any further opportunities, or requirements that your company may have as a condition of sponsorship.

**\$5,500 PER ANNUM
PER TEAM**



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SENIOR TEAM SPONSORSHIP

SPONSORSHIP PACKAGE

BACK OF SHIRT OR SLEEVE SPONSOR

In return for your Senior team Sponsorship Investment, we aim to provide ongoing benefits to your business by way of:

- Branding on GV Suns Senior, Under 20's and Under 18's Match Day Kits , both Home and Away Strips
Choice of rear of shirt (underneath shirt number), or left or right sleeve of shirt
- One 3m x 1.2m Premium Sign on the Main Pitch at Shepparton Sports City - the Premier Sports Facility in Regional Victoria
- Two tickets to all major Club functions
- Two Family Season Membership to GV Suns Senior Matches
- Increased awareness and brand recognition nationally through sport, therefore an increased demand for products
- Your Company will be recognized by promoting teens in sport, and promoting active fitness and exercise for players
- Media Opportunities – Games are livestreamed, some are televised Australia-wide
- Opportunities to provide products for children at Clinic/Event Days
- Placement in newsletters to add content – perfect for coupon distribution or new product information etc.
- Branding on all membership brochures, website, direct mail and electronic mail
- Display of presence for member events and functions held by GV Suns FC
- Promoted Awareness of the relationship between the GV Suns and your company through Facebook

We welcome discussion about any further opportunities, or requirements that your company may have as a condition of sponsorship.

\$20,000 PER ANNUM



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SPONSORSHIP FORM

TO REGISTER YOUR EXPRESSION OF INTEREST
PLEASE COMPLETE THE FOLLOWING AND
RETURN VIA EMAIL TO SECRETARY@GVSUNS.COM.AU

COMPANY NAME**PHONE NUMBER****COMPANY CONTACT****EMAIL****PLEASE INDICATE YOUR PREFERRED PACKAGE**

- | | |
|--|----------|
| <input type="checkbox"/> BRONZE PACKAGE | \$750 |
| <input type="checkbox"/> SILVER PACKAGE | \$1,000 |
| <input type="checkbox"/> GOLD PACKAGE | \$1,500 |
| <input type="checkbox"/> STADIUM SEAT SPONSOR | \$500 |
| <input type="checkbox"/> JUNIOR TEAM SPONSOR | \$3,500 |
| <input type="checkbox"/> JUNIOR TEAM & SIGNAGE PACKAGE | \$5,500 |
| <input type="checkbox"/> SENIOR TEAM SPONSOR | \$20,000 |
| <input type="checkbox"/> GROUND SIGNAGE | \$2,500 |

CLUB CONTACT

MARIA SEPE

CLUB SECRETARY

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EMAIL: SECRETARY@GVSUNS.COM.AU





FOR FURTHER INFORMATION
REGARDING SPONSORSHIP
PACKAGES PLEASE CONTACT
THE CLUB SECRETARY

PH: 0419 317 704

